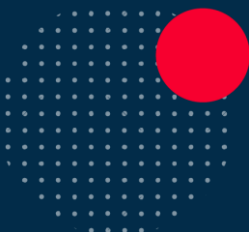




# 2026 FPI Sponsorship Prospectus

*Presented by the Financial Planning Institute of Southern Africa (FPI)*



## About FPI

The Financial Planning Institute of Southern Africa (FPI) stands as a recognised professional body for financial planners and advisors in South Africa, acknowledged by the South African Qualifications Authority (SAQA). As a non-profit professional body and a founding and affiliate member of the Financial Planning Standards Board (FPSB), FPI is dedicated to elevating the level of professionalism and positively influencing the quality of professional financial advice provided by its members. Aligned with a global perspective, FPI is part of a prestigious network comprising 27 other affiliate member countries, all of whom offer the esteemed CFP® certification. Together, we work towards setting and upholding the highest standards of excellence in financial planning.

## Vision

Empowering people to build better futures through trusted professional financial planning and advice.

## Mission

To foster prosperity by enabling growth for people who are building better futures through:

- Growing and retaining a diverse community of professional members who deliver trusted professional financial planning and advice, while championing inclusion to broaden access and strengthen representation.
- Building strategic partnerships that expand reach and impact.
- Driving innovation in professional standards, education, and member services.
- Upholding and evolving global and local standards for financial planning competence and ethics.
- Advocating for a trusted financial planning profession that serves the good of the public.

## Audience Profile

### Members

FPI is proud to represent a dynamic network of close to 6,000 professional members across a wide range of sectors within the financial services industry. Our members come from diverse areas, including life insurance, banking, asset management, investment, and providers of innovative financial planning products, tools, and services. They are key contributors to the industry's advancement and excellence. A significant portion of our members hold the prestigious CERTIFIED FINANCIAL PLANNER® designation, the highest recognition in financial planning. Our membership includes experts in various areas, such as employee benefits, tax,

investment, and health, encompassing both specialists and those in managerial roles.

## Non-members

Our events also attract a diverse group of non-members from the financial services sector. This group includes practicing independent financial advisors, senior representatives from major corporate financial service providers, education and product providers, as well as service providers.

In addition, media professionals and representatives from other influential stakeholders contribute to the rich and varied audience at FPI events.

## Section 1: FPI Annual Professionals Convention

### FPI Annual Professionals Convention

*Date:* 7 & 8 October 2026

*Venue:* Century City Conference Centre

FPI's Annual Professionals Convention is a premier gathering in the financial planning profession, offering unparalleled opportunities for networking, learning, and brand exposure.

## Sponsorship Opportunities

### Pre-Convention Chill & Connect – R50,000.00

*Date:* 6 October 2026

*Opportunities Available:* 1

Launch the convention with a lively reception designed for informal networking. Over 100 attendees, including speakers and industry leaders, will connect in a casual, relaxed setting.

#### Sponsorship Benefits:

- Prominent branding at the event reception
- Branding in communications (emails, social media)
- Welcome and opening
- Brand visibility on materials like coasters and serviettes provided by the sponsor

## Pre-Convention Student Competition – R40,000.00 per Team

*Opportunities Available: 3*

FPI is proud to host its annual **Student Competition**, a prestigious event that brings together the brightest emerging talents in financial planning. This competition concludes in a showcase of three finalist teams, each comprising of four to five dedicated students who have demonstrated exceptional skill and innovation in the field.

We invite you to sponsor one of these outstanding teams with a contribution of **R40,000**. Your sponsorship will directly support the students' travel and accommodation expenses, enabling them to participate fully in the convention and gain invaluable exposure to industry leaders.

### Sponsorship Benefits:

- Logo on competition materials
- Opportunities to network with students and industry experts
- Opportunity to be on one of the judging panels
- Highlight your commitment to professional development

Your sponsorship will make a significant impact on their educational journey and professional growth.

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## Premier Platinum Sponsor – R375,000.00

*Date: 7 & 8 October 2026*

*Opportunities Available: 2*

FPI has a longstanding tradition of hosting its Annual Professional Convention, a premier event in the financial planning sector. For the 2026 convention, the Platinum Sponsorship Package is valued at R375,000. As a Platinum Sponsor, your organisation will receive premier visibility and engagement opportunities throughout the convention. This package is designed to maximize your brand's exposure and facilitate meaningful interactions with industry professionals.

### Sponsorship Benefits:

- **Co-Branding Opportunities:** Your brand will enjoy co-branding alongside FPI at the in-person event venue and on the virtual platform. This includes co-branding on all relevant speaker presentations, as well as on high-visibility items such as conference bags and lanyards distributed to all delegates.

- **Marketing:** Include up to five (5) inserts in the convention bags distributed to delegates. Gain visibility with a full-page advertisement in the Convention Brochure. Additionally, a senior executive from your organisation will have the opportunity to be interviewed by an FPI Media Representative, providing valuable exposure for your brand.
  - **Speaking Engagement:** A 30-minute speaking slot during the event, providing a platform to showcase your expertise and connect with the audience.
  - **Verbal Recognition:** Acknowledgment by the FPI Chairperson and/or FPI CEO during the event's opening, highlighting your support and partnership.
  - **Exhibition Space:** A dedicated 3m x 3m stand to showcase your products or services, designed to facilitate direct engagement with attendees. This includes recognition as an exhibitor on the FPI website and in marketing collateral (where applicable). The space will feature a fabric booth with amenities such as a table, two chairs, a plug point, a fascia banner, and a long-arm light. Additionally, two access passes will be provided for exhibition management.
  - **Marketing and Promotional Exposure:** Inclusion in pre-event marketing materials, social media promotions, and post-event communications, extending your reach beyond the convention.
  - **Networking Opportunities:** Access to exclusive networking sessions with key industry stakeholders, fostering valuable connections.
  - **Complimentary Delegates:** Ten complimentary in-person convention tickets and five complimentary virtual/online convention tickets.
  - **FPI Awards Ceremony and Gala Dinner:** One table that accommodates 10 guests
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## Gold Partner Package – R225,000.00

*Date:* 7 & 8 October 2026

*Opportunities Available:* 3

The FPI Annual Convention Gold Sponsorship Package offers an excellent opportunity for your brand to gain high visibility and connect with leaders in the financial planning community. This package combines exclusive speaking opportunities, comprehensive marketing exposure, and strategic exhibition space, providing exceptional value for your investment.

### **Sponsorship Benefits:**

- **Speaking Opportunity:** Your brand will receive verbal recognition during the event opening by the master of ceremonies (MC). Additionally, a Senior Executive from your organisation will have the chance to participate in one of the panel discussions, positioning your company as a thought leader in the financial planning profession.
- **Complimentary Delegates:** The package includes five (5) complimentary tickets for the in-person convention, allowing your team to experience the event in person. It also includes three (3) complimentary virtual tickets, ensuring broader participation and engagement from your organisation.
- **Exhibition:** Your company will have a 3m x 3m exhibition stand, complete with a fabric booth featuring a table, two chairs, a plug point, a fascia banner, and a long-arm light. The package also includes two access passes for exhibition management. Your company will be recognised as an exhibitor on the FPI website and in marketing collateral, where applicable.
- **Branding:** Your organisation will be recognised as the Gold Package Sponsor on the FPI Convention website, ensuring high visibility throughout the event.
- **Marketing Opportunities:** Take advantage of three (3) bag inserts in the conference bags distributed to all delegates. Your brand will also benefit from a half-page advertisement in the Convention Brochure. Additionally, a Senior Executive from your organisation will have the opportunity to be interviewed by an FPI Media Representative, providing further exposure for your company.

This comprehensive sponsorship package is designed to maximize your brand's impact and engagement at the FPI Annual Convention, making it an unmissable opportunity for industry leaders.

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### **Silver Package Sponsor – R125,000.00**

*Date:* 7 & 8 October 2026

*Opportunities Available:* Unlimited

The FPI Annual Convention Silver Sponsorship Package offers exposure and engagement opportunities, making it an ideal choice for brands looking to connect with financial planning professionals while maintaining a strong presence at the event.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Three (3) complimentary face-to-face convention tickets as well as two (2) complimentary virtual convention tickets.
- **Exhibition:** Your company will have a 3m x 3m exhibition stand, complete with a fabric booth featuring a table, two chairs, a plug point, a fascia banner, and a long-arm light. The package also includes two access passes for exhibition management. Your company will be recognised as an exhibitor on the FPI website and in marketing collateral, where applicable.
- **Branding:** Recognition as the Silver Package Sponsor on the FPI Convention website.
- **Marketing Opportunities:** Include one (1) insert in the conference bags distributed to all delegates, along with a quarter-page advertisement in the Convention Brochure. Additionally, a Senior Executive from your organisation will have the opportunity to be interviewed by an FPI Media Representative, offering increased brand visibility.

This Silver Sponsorship Package provides excellent brand exposure and networking opportunities at a key industry event, tailored to suit organisations looking to make a meaningful impact.

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## **Convention Bag Sponsorship – R150,000.00**

*Opportunities Available: 1*

The Convention Bag Sponsorship offers a unique opportunity to put your brand directly into the hands of every attendee at the FPI Annual Convention. With only one sponsorship slot available, your company will gain exclusive visibility and be associated with a key element of the event experience.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets, providing access to all event sessions and networking opportunities.
- **Branding:** Your company logo prominently displayed on all delegate bags distributed at the Convention. Bags will be sourced and provided by the event organizer, ensuring quality and uniformity.
- **Marketing:** Recognition in Convention marketing mailers, giving your brand additional exposure in pre-event communications.

This exclusive sponsorship package ensures your brand is seen and remembered by attendees, offering prime visibility and reinforcing your support for the financial planning community.

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## Convention Bottle Sponsorship – R65,000.00

*Opportunities Available: 1*

The Convention Bottle Sponsorship provides an exclusive opportunity for your brand to be featured prominently on reusable water bottles distributed to all attendees at the FPI Annual Convention. With only one sponsorship slot available, this is a perfect way to keep your brand visible and memorable.

Century City provides water stations, making this an excellent marketing opportunity.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets, giving your team full access to sessions and networking activities.
- **Branding:** Your company logo featured on delegate bottles handed out at the Convention. Bottles will be sourced and provided by the event organizer to ensure a cohesive look and high quality.
- **Marketing:** Your brand will be mentioned in Convention marketing mailers, providing additional exposure in pre-event communications.

This sponsorship package ensures your brand is associated with sustainability and convenience, making a lasting impression on all Convention participants.

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## Badge and Lanyard Sponsor – R55,000.00

*Opportunities Available: 1*

The Badge and Lanyard Sponsorship offers a unique opportunity for your brand to be prominently displayed on all delegate badges and lanyards at the FPI Annual Convention. With only one sponsorship opportunity available, your brand will be highly visible to every attendee throughout the event.

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### **Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets, allowing your team full access to the convention sessions and networking events.
- **Branding:** Your company logo displayed on all delegate badges and lanyards distributed at the Convention. Badges and lanyards will be sourced and provided by the event organizer to ensure consistency and quality.
- **Marketing:** Your brand will be featured in Convention marketing mailers, increasing your exposure through pre-event communications.

This exclusive sponsorship ensures that your brand is front and centre, worn by every delegate and recognised throughout the Convention.

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## **Charging Station Sponsor – R60,000.00**

*Opportunities Available: 2*

The Charging Station Sponsorship provides a valuable opportunity to keep attendees powered up while prominently showcasing your brand. With two sponsorship slots available, your logo will be displayed on cocktail charging stations strategically placed throughout the venue, ensuring high visibility.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets, granting your team full access to all sessions and networking opportunities.
  - **Branding:** Your company logo featured on cocktail charging stations, offering attendees a useful service while promoting your brand.
  - **Marketing:** Your brand will be highlighted in Convention marketing mailers, boosting your exposure in event-related communications.
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## **Face-to-Face Exhibition Stand – R50 000.00**

*Opportunities Available: 20*

The Face-to-Face Exhibition Stand Sponsorship provides an excellent opportunity

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to showcase your products or services and engage directly with financial planning professionals. With 20 exhibition slots available, your brand will benefit from high visibility and interactive networking opportunities.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets included for exhibition management, giving your team full access to engage with attendees and participate in the event.
- **Branding:** Recognition as an exhibitor on the FPI website and in marketing collateral, where applicable, ensuring your brand is highlighted throughout the convention.
- **Exhibition Stand:** 3m x 3m Fabric Booth: Your exhibition space includes:
  - A table
  - Two chairs
  - A plug point
  - A fascia banner
  - A long-arm light
- **Potential Exhibitor of the Year Award:** All exhibitors are eligible for the prestigious Exhibitor of the Year Award. The winner will be announced during the closing slot of the Convention on Day 2.

This exhibition package ensures your brand is well-positioned to make an impact, with opportunities for recognition and direct engagement with industry professionals.

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## **Virtual Exhibition Stand – R19,290.00**

*Opportunities Available:* Unlimited

The Virtual Exhibition Stand Sponsorship offers a cost-effective way to showcase your products or services to a wide audience of financial planning professionals. With unlimited opportunities available, your brand will gain significant exposure in the virtual exhibition space.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Three (3) complimentary virtual convention tickets, allowing your team to fully participate in the event and interact with attendees.

- **Branding:** Recognition as an exhibitor on the FPI website and in marketing collateral, where applicable, ensuring your brand is highlighted in event communications.
- **3D Standard Stand:** Your virtual exhibition package includes a 3D standard stand within the virtual exhibition space.

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## Tea/Coffee Break Sponsor – R50,000.00

*Opportunities Available:* 1

The Tea/Coffee Break Sponsorship provides a unique opportunity for your brand to be prominently displayed during one of the most frequented and appreciated parts of the convention. With only one sponsorship slot available, your brand will be seen and remembered by all attendees as they enjoy refreshments.

### Sponsorship Benefits:

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets, allowing your team to fully participate and engage with attendees.
- **Branding:** Two branded banners are placed at each serving station, ensuring high visibility for your company.
- **Other:** Recognition by the MC during the convention, highlighting your support and contribution to the event.

This sponsorship package ensures your brand is associated with hospitality and connection, leaving a lasting impression on all convention participants.

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## Exclusive Lunch Dining Area Sponsor – R100,000.00

*Opportunities Available:* 1

The Exclusive Lunch Dining Area Sponsorship offers your brand a premium opportunity to create a welcoming and branded space where attendees can unwind and network during lunch breaks. With only one sponsorship opportunity available, your brand will be front and centre in this key relaxation area.

### Sponsorship Benefits:

- **Complimentary Delegates:** Two (2) complimentary face-to-face convention tickets, providing your team with full access to engage and participate in the event.
- **Branding:** Branding of an exclusive lounge area, complete with your logo on seating, tables, and lounge signage. A branded refreshments station featuring your company's logo, offering a memorable and engaging experience for attendees.
- **Marketing:** Recognition in the event programme as the exclusive lunch lounge sponsor, giving your brand additional visibility.

This sponsorship package ensures that your brand is synonymous with comfort and hospitality, offering a unique and highly visible presence at the convention.

## FPI Convention Bespoke Opportunities

We offer a range of tailored sponsorship options to give your brand maximum exposure at the FPI Annual Convention. Choose from the following opportunities to make a lasting impact:

**Sponsored Advert** – R10,000.00: One 30-second advertorial or video played between sessions.

**Full-Page Advert** in the 2026 Convention Magazine – R25,000.00

**Half-Page Advert** in the 2026 Convention Magazine – R15,000.00

**Quarter-Page Advert** in the 2026 Convention Magazine – R7,500.00

**Delegate Bag Insert** (In-person event only) – R15,000.00: Include your promotional material in the delegate bags.

**Table Drops** – R15,000.00: Distribute branded items or materials on tables during the event.

These bespoke opportunities are designed to enhance your brand's visibility and engagement with key industry professionals at the convention.

## Section 2: FPI Awards Ceremony and Gala Dinner

Enhance your brand's visibility and create memorable experiences at the prestigious FPI Gala Dinner. Choose from a variety of exclusive sponsorship packages to engage with top industry professionals.

### **FPI Gala Dinner Awards Sponsorship – R250,000.00**

**Number of Opportunities Available: 1**

**Complimentary Delegates:** A complimentary VIP top table for 10 at the Gala Dinner.

**Speaking Opportunities:** Welcome address for the awards evening at the convention venue.

**Branding:**

- Co-branding on all FPI Gala Dinner Awards marketing and communication.
- Co-branding on formal invitations, menus, and the event order, where applicable.
- Co-branding on the award event holding slides.
- Opportunity to provide branded gifts to guests.

**Marketing:**

- Recognition by the FPI CEO during the awards evening.
- Branded communication throughout the event.
- Featured in the event programme and across social media channels.

### **Exclusive Gala Dinner Entertainment Sponsorship – R50,000.00**

**Number of Opportunities Available: 1**

**Complimentary Delegates:** Five (5) complimentary seats at the Gala Dinner.

**Speaking Opportunities:** Introduction of the entertainment segment by the sponsor's Senior Executive and the opportunity to introduce entertainment acts.

**Branding:**

- Sponsor branding on entertainment stages and in the Gala Dinner programme.
- Recognition as the exclusive entertainment sponsor.
- Sponsor's logo displayed on screens during entertainment breaks.

**Marketing:**

- Recognition as the exclusive entertainment sponsor in all communications.
  - Featured on social media posts related to the Gala Dinner entertainment.
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**VIP Gala Dinner Welcome Reception – R30,000.00**

**Number of Opportunities Available: 1**

**Complimentary Delegates:** Five (5) complimentary seats at the Gala Dinner.

**Branding:**

- Exclusive branding at the pre-Gala Dinner welcome reception provided by the sponsor.

**Marketing:**

- Mention by the MC during the gala dinner.
  - Social media posts promoting the welcome reception.
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**Gala Dinner Photo Booth Sponsor – R20,000.00**

**Number of Opportunities Available: 1**

**Complimentary Delegates:** Five (5) complimentary seats at the Gala Dinner.

**Branding:**

- Sponsor branding on the official Gala Dinner photo booth to be provided by the sponsor.
- Logo may be printed on all digital photos taken by attendees.
- Branded backdrop and props for the photo booth.
- Sponsor logo featured on social media tags for shared photos.

**Marketing:**

- Mention in the event programme as the photo booth sponsor.
  - High social media engagement through tagged photos.
  - Post-event social media mentions.
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## Exclusive Gala Dinner Wine Sponsor – R25,000.00

Number of Opportunities Available: 1

**Complimentary Delegates:** Five (5) complimentary seats at the Gala Dinner.

**Branding:**

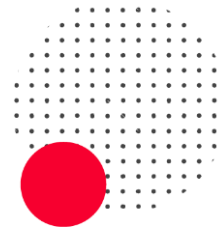
- Mention by the MC when introducing the wine service.
- Branding on table menus placed at each table.

**Marketing:**

- Recognition in the Gala Dinner programme.
- Social media mention thanking the sponsor for their contribution.

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These bespoke sponsorship opportunities provide exceptional brand exposure and engagement with key decision-makers and influencers in the financial planning industry.



## Section 3: Other FPI Sponsorship Opportunities

### FPI Consumer Engagement Package – R50,000.00

Engage directly with consumers and promote your brand through strategic sponsorship opportunities aimed at financial literacy and consumer awareness events.

#### Sponsorship Benefits:

- **Speaking Opportunities:** Featured speaker slot focusing on consumer education and/or financial literacy.
- **Branding:**
  - Logo prominently displayed throughout consumer campaigns.
  - Branding on contest materials and social media posts, featured specifically on MyMoney123 materials.
- **Marketing:**
  - Inclusion in consumer-facing campaigns such as Financial Literacy Week.
  - Mentions in targeted email campaigns, exclusively tied to MyMoney123 initiatives.

### FPI Annual Sponsorship Partnership – R500,000.00

*Number of Opportunities Available: 1*

Take advantage of year-round visibility and engagement opportunities, cementing your brand's position as a leader in the financial planning industry.

#### Sponsorship Benefits:

- **Complimentary Delegates:** Two (2) tickets for each sponsored event.
- **Speaking Opportunities:**
  - A 10-minute speaking slot at four (4) virtual events, with recorded content available on the FPI LMS for a year.
  - Sponsorship of two (2) webinars, with speakers provided by the sponsor.
- **Branding:**
  - Website banner visibility for 12 months.
  - Branding exposure at four (4) online events and 36 webinars, with acknowledgement as an Annual Sponsor on presentation slides and event registration pages.

- **Marketing:**

- Recognition as an annual sponsor on social media.
- A half-page advertisement in the 2026 Convention Magazine.
- An article slot in the quarterly membership newsletter.

## Annual Refresher Masterclass – R150 000.00

*Number of Opportunities Available: 1*

The Annual Refresher Masterclass is one of the Financial Planning Institute's (FPI) flagship CPD events, designed to keep Financial Planners and Advisors up to date with the latest developments, regulations, and best practices.

In 2026, the event will be hosted as a **hybrid experience**, ensuring maximum reach and engagement:

- **In-person:** Gauteng and Cape Town
- **Delegates:** Over **300 in-person** across both regions
- **Online:** Over **700 virtual delegates**
- **Total Audience Reach:** 1,000 delegates

With an audience of qualified Financial Planners and Advisors, this is a unique opportunity for sponsors to position their brand at the forefront of the financial services profession.

### Sponsorship Benefits

- **Speaking Engagement:** A 30-minute speaking slot on a topic assigned by the FPI, providing a platform to demonstrate thought leadership and engage directly with delegates.
- **Branding Opportunities:** Your logo featured on electronic invitations distributed to over 40,000 FPI contacts (members and non-members). Branding exposure on the FPI Events Calendar via a complimentary website banner advertisement, and on the online event's opening slide, displaying your logo.
- **Complimentary Access:** Two complimentary staff registrations per sponsored event, allowing your team to network with attendees in-person and online.
- **Verbal Recognition:** Acknowledgment of your sponsorship by the Master of Ceremonies during the opening remarks of the event.
- **Marketing Exposure:** Opportunity to distribute branded material and product information to delegates at the in-person events and via the online platform.
- **Extended Visibility:** The recorded session will be hosted for one year after the live event, ensuring sustained brand exposure to delegates who view the content post-event.

This package offers your company high-impact visibility, thought-leadership positioning, and sustained brand exposure to over 1,000 financial planning professionals.

## **Annual Refresher Masterclass – Promotional Table – R10,000.00**

*Number of Opportunities Available: 4*

Showcase your brand directly to financial professionals by securing a promotional table at the FPI Annual Refresher. This package offers high-visibility, face-to-face marketing opportunities and direct access to delegates attending the event in person.

### **Sponsorship Benefits:**

#### **Complimentary Access:**

- Two (2) complimentary in-person tickets to the Annual Refresher.

#### **Branding:**

- Prominent branding at your exhibition table.
- Additional branding opportunities within the event space.

#### **Recognition:**

- Verbal acknowledgement of your sponsorship during the event.

#### **Marketing & Engagement:**

- Direct access to delegates to engage, network, and promote your products or service offerings.

## **FPI Budget Review - R60,000.00**

**Number of Opportunities Available: 1**

Position your brand at the forefront of one of FPI's annual online events by becoming the exclusive sponsor of the FPI Budget Review. This high-visibility package offers premium exposure, and direct association with key industry insights.

### **Sponsorship Benefits:**

#### **Speaking Opportunity:**

- A dedicated 30-minute speaking slot, allowing you to present on a topic aligned to your expertise.

#### **Branding:**

- Logo placement on the ON24 landing page and closing slide of the webinar.

**Marketing:**

- Headline sponsor recognition in every event mailer and communication sent to attendees.

**FPI Webinar Sponsorship – R15,000.00**

*Number of Opportunities Available: Unlimited*

Position your brand as a thought leader by sponsoring an FPI webinar, reaching an engaged audience of financial professionals.

**Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) tickets for each webinar.
  - **Speaking Opportunities:**
    - Present on a relevant topic of your choice.
    - Acknowledgment of your sponsorship by the webinar presenter.
  - **Branding:**
    - Branding on electronic invitations sent to over 6,000 members.
    - Free website banner advertising on the FPI Events Calendar.
    - Branding throughout the webinar and the option to provide branded learning materials.
  - **Marketing:**
    - Recognition on social media platforms.
    - Branded post-event acknowledgement sent to delegates.
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**FPI Virtual Event Sponsorship – R60,000.00 (Per Event)**

*Number of Opportunities Available: 1 per Virtual Event*

1. Retirement & Investment Masterclass: 13 May 2026
2. Employee Benefits and Health Masterclass: 10 June 2026
3. Ethics and AI Masterclass: 29 July 2026
4. Estate and Trust Masterclass: 19 August 2026
5. Tax Planning Masterclass: 10 November 2026

Engage with targeted audiences by sponsoring one of FPI's key virtual events, gaining focused exposure, and positioning your brand at the forefront of industry conversations.

### **Sponsorship Benefits:**

- **Complimentary Delegates:** Two (2) tickets for the sponsored event.
- **Speaking Opportunities:**
  - A 30-minute speaking slot on a topic assigned by FPI.
  - Acknowledgment by the MC during the event's opening remarks.
- **Branding:**
  - Branding on invitations sent to over 40,000 contacts, including members and non-members.
  - Free website banner advertising on the FPI Events Calendar.
  - Branding on the opening slide of the event, featuring your logo and contact details.
- **Marketing:**
  - Opportunity to distribute branded materials, including product information, alongside event workbooks.
  - Branded post-event acknowledgement sent to delegates.
  - The recorded session will remain available for one year, offering long-term brand exposure.

## **FPI Woman in Financial Planning event - R50,000.00**

*Number of opportunities available: 3*

Position your brand as a leader in championing diversity and inclusion in financial planning by sponsoring this prestigious event.

### **Sponsorship Benefits:**

- **Speaking Opportunity:** A 20-minute address by a representative from your organisation during the opening session.
- **Branding:**
  - Logo placement at the breakfast serving area and on table settings.
  - Exclusive branding on all event materials, including invitations, programs, and digital promotions.
  - Opportunity to provide branded napkins or cups.

- **Marketing:**
  - Recognition in pre-event and post-event marketing campaigns, including the FPI newsletter sent to 6,000+ members.
  - Social media mentions across FPI platforms.
- **Networking Opportunity:** Engage directly with attendees during the breakfast session.
- **Complimentary Delegates:** Four (4) complimentary seats for representatives from your organisation.

## Contact Us

Should you wish to discuss any information contained in this document, please contact us and we will gladly assist.

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