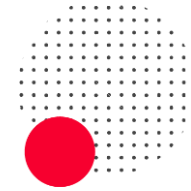


CORRECT USE OF THE FPI'S TRADEMARKS ON SOCIAL MEDIA / LINKEDIN PROFILE



The FPI urges its valued members to use their designation-mark correctly on social media and their LinkedIn profiles.

To benefit the public, the FPI ensures that its designation-marks are protected, promoted and used properly and that the certificants using the designation-marks have met, and continue to maintain appropriate certification requirements.

If the marks are used improperly, they could eventually lose their protected status. If this were to happen, certificants would lose the differentiation resulting from professional certification and consumers would be unable to rely on professional certification as a mark of quality for professional personal financial planning.

To prevent this, the FPI endeavours to actively promote the correct use of the designation-marks and takes decisive action in instances of unauthorised use.

How to use the marks correctly on social media and your LinkedIn profile:

CFP® professionals:

James Williamson, CFP®
#

or

James Williamson
CFP® professional at #

or

James Williamson
CERTIFIED FINANCIAL PLANNER® professional at #

FSA® professionals:

James Williamson, FSA®
#

or

James Williamson
FSA® professional at #

or

James Williamson
FINANCIAL SERVICES ADVISOR®
professional at #

RFP® certificants:

James Williamson, RFP®
#

or

James Williamson
RFP® professional at #

or

James Williamson
REGISTERED FINANCIAL PLANNER®
professional at #

Should you have any queries regarding the correct use of marks please feel free to contact the FPI at legal@fpi.co.za or visit www.fpi.co.za for the complete use of mark policies and guides.